

HUDSON

Mobile
Website
Address

GENOVESE

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PROFILE

ABOUT

Technology leader focused on data & design, delivering technical solutions that enable users at scale. Demonstrated experience influencing executive level strategic direction applying innovative digital technologies to accelerate business operations. Advocate for automation & integration to transform complex processes into clear results.

EDUCATION

University of Arizona, Humanities & Communications
Arizona Daily Wildcat, Arts Section Reporter
Tucson Citizen Newspaper, Editorialist

INTERESTS

Environmentalism, Coffee, Gaming, Tattoo, Haiku

SPORTS

Running, Biking, Kayaking, Climbing, Skateboarding

HISTORY

Competitive Fencing, Music Production, Journalism

SKILLS

TECHNICAL

Digital Development, Data & Analytics, Agile Process, DevOps Model, Cloud Solutions, Omni Digital, Process Automation, Streaming Data, Media Ecosystems, Software Lifecycle

LEADERSHIP

Lead x Example, Transparent, Diversity Focus, Collaborative, Empower & Elevate, Continuous Improvement, Relentless Prioritization, Strategic Initiatives, Tactical Execution, Always Direct

PRODUCT

Product & Roadmap Development, Research & Innovation, Business Stakeholder Engagement, Program & Project Management, Scrum Certification

OPERATIONS

Quality Process, Digital Transformation, Business Operations, Technical Support, Reliability Engineering, Change & Release Management, ITIL Certification

COMMUNICATIONS

Marketing, Presentation, Data, Visual, Editorial, AP

DESIGN

Digital, Material, Functional, Architectural, Minimalism

EXPERIENCE

NIKE, INTEGRATED REPORTING DIRECTOR

2021-

Drive enterprise strategy & insights integrated reporting for Nike Digital Transformation and Global Technology executive & board level reporting.

NIKE, PRODUCT ENGINEERING MANAGER

2017-21

Design digital reporting products for global operations, manage squads delivering solutions for Metrics Offense, internal communications & business reviews.

NIKE, SERVICE DELIVERY MANAGER

2016-17

Manage global support team transition to DevOps model, embedding SRE in squads activating Nike Digital Transformation with engineering leadership.

NIKE, SENIOR QUALITY ENGINEER

2015-16

Lead global vendor support efforts and perform end-to-end geographic, cross-functional integration testing of e-commerce consumer apparel website.

NBC UNIVERSAL, QUALITY MANAGER

2008-15

Manage global quality squads, automated test & health reporting across network brand media systems with over 30M viewers and supporting Olympics.

RELIASOFT, QUALITY ENGINEER

2008-08

Architect automated test framework for enterprise software product suite installation and functionality validation with email reporting capabilities.

AOL, QUALITY ENGINEER

2006-08

Perform cross-functional test coverage of media players. Introduced innovative automation solution for Flash video testing to accelerate test cycles.

PRODUCTS

EXECUTIVE TECH REPORT: NEXUS.NIKE.COM

2023

Nike Digital Transformation dynamic analytics application displaying Global Technology health metrics for quarterly Board of Directors reporting cycles.

SITE HEALTH MONITOR: ULTRA.NIKE.COM

2020

Nike Top 40 Program, consumer experience streaming data product providing immediate visibility into Nike.com website health enabling digital business teams.

TECH INFORMATION & ANALYTICS: TIA.NIKE.COM

2020

Technology Operations function collection of Tableau dashboards leveraging Snowflake database delivering regularly refreshed data to internal users.

OPS BUSINESS REVIEW: METRICS.NIKE.COM

2019

Nike Global Technology solution for near real-time automated KPIs for cross functional business reporting of operational health metrics for hundreds of users.

HIGH IMPACT EVENTS: TRACK.NIKE.COM

2018

Nike Inc. high impact events & composable critical metrics near real-time data platform with email capability & mobile app supporting thousands of users.

NIKE SUPPORT SITE: SUPPORT.NIKE.COM

2016

Redesigned internal consumer experience issue reporting portal into guided journey website to streamline incident identification and remediation.