

HUDSON GENOVESE

1616 North Holladay Drive • Seaside, Oregon 97138
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Dear Reader:

I am a skilled Quality Assurance Analyst and Software Automation Engineer specializing in test management of online media development with experience in advertising and metrics integration using appropriate technology, intelligent design, and agile processes. I am seeking a progressive position that shares a significant connection with my qualifications, technical knowledge, and communication skills. In parallel, I believe we possess common interests in providing refined technology and superior products and I can assist with improvement and advancement.

Over ten years of quality focused experience has honed my skill set to an increasingly efficient nature with a paramount attention to detail. Initially gleaning practical knowledge of the analytical process in measuring and validating quality through conducting manual inspection and operational verification of incoming media formats and hardware inventory purchases made with Zia and Bookman's entertainment exchanges. In the past five years I have rapidly acquired the expertise and abilities necessary to successfully contribute to any technical project after specializing as the QA lead for AOL and NBCU online media products and through interacting with scientifically rigorous reliability software applications and databases for Reliasoft.

With AOL I swiftly moved from software tester to engineer leading projects and developing automated testing script suites using Eggplant software to streamline the QA process, allowing improved exploratory testing for technicians. At Reliasoft I engineered a modular automated test suite using TestComplete that dynamically executed the install process and ran functional and regression tests of eleven different client and enterprise reliability engineering applications including General Electric software variations.

Currently I lead QA projects remotely testing online video player(s) functionality and integration with advertising operations and metrics reporting for NBC Universal and affiliate network websites while incorporating automated scripts for regression testing an array of embedded video players using QuickTest Professional. My efforts directly contribute to the success of multiple releases in core systems software and development of trademark video services. This is an incredibly demanding position that requires the ability to multitask many priority directives and negotiate various levels of requirements from stakeholders and vendors while working independently and proactively to successfully meet deadlines without direct supervision.

I am able to efficiently work within any Mac or Windows system and capable of executing commands in the UNIX environment. As an enthusiastic learner I am always eager to take on challenges and gain new skills. I am accustomed to quickly comprehending and operating the latest technology to support rapid application development for dependable products. Furthermore I will consistently demonstrate a relentless work ethic and skilled methodical quality. Improving quality overall is a personal passion, I always strive for perfection.

Sincerely,



Hudson J Genovese

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QUALITY ASSURANCE ENGINEER

Technically sophisticated Rally ScrumMaster-certified-Akamai Administrator QA Engineer offering over ten years of quality focused experience and five years of QA process and structure development proficiency earned through progressively responsible leadership roles. Consistently demonstrated the ability to guide the QA process through the full SDLC supporting global enterprises including NBC and AOL media platforms. Subject matter expertise in QA best practices, test strategy development, white-black box test case composition, SCRUM methodology, and implementing automated scripts to augment manual testing and improve efficiency. Proven ability in comprehensive testing and successful launch of leading technologies for core business services impacting more than 30 million users worldwide. Constantly adapting to emerging technologies and refinement of methodology to optimize contributions.

STRENGTHS

AGILE METHODOLOGY • AUTOMATION DEVELOPMENT • CONTENT MANAGEMENT • COPY EDITING
DATA ENTRY • DETAIL ANALYSIS • DEPLOYMENT & SUPPORT • DIGITAL MEDIA • GRAPHIC DESIGN
MINIMALISM • MOBILE TECHNOLOGY • ONLINE PRODUCTS • ORGANIZATION • PHILOSOPHY
PROBLEM SOLVING • PROJECT PLANNING • RESOURCE MANAGEMENT • QUALITY ASSURANCE
SDLC PROCESSES • SOFTWARE TESTING • STANDARDIZATION • TECHNICAL WRITING

EMPLOYMENT

NBC UNIVERSAL • Seaside, OR • 2008-2012

Lead Quality Assurance Analyst

Overview: Remotely perform quality assurance software testing of online products, playback platforms, and content management systems that integrate with NBC Digital Products & Services associated website networks using several SDLC processes. Create, manage, and execute standardized white box and black box test cases and script procedures implemented throughout the company. Administration of QA/Stage test environments and database tools. Identify and manage defect remediation with internal and external resources ensuring defect free code prior to release. Supported product release and performed rapid response troubleshooting with the goal of providing transparent integrations. Centralize and maintain player configurations and dependencies. Update and review video content management systems. Partner with cross-functional IT teams, business process owners, strategic leaders, and third-party vendors to facilitate sound QA practices through the SDLC. Generate level of effort estimates and coordinate task completion within the team to track resource use for appropriate accounting. Launched and maintained integration of automated scripts. Project lead training and supervising multiple resources. Serve as the video player operations expert and QA POC, mentored peripheral QA staff in resolving complex challenges. Primary writer and editor for QA resource wiki. Perform production deployments, release verification, and support across multiple platforms.

Projects: OSMF Player, FCC TV Ratings, NBC Direct, Media Publisher, Network Video Players: NBC, USA, Bravo, SyFy, Oxygen, iVillage, The Grio, Access Hollywood, Astrology, Healthline, MDInfo, Westminster KC

RELIASOFT CORP • Tucson, AZ • 2008

Quality Assurance Analyst: Automation Engineer

Overview: Develop and maintain automated test script suites using TestComplete covering complete software functionality including installation, operation, and integration via the comprehensive systematic component verification and validation of results including data entry and analysis. Assist quality assurance testing, log defects, and verification of reliability testing projection products utilizing a static SDLC process. Assisted with 2 software update releases.

Projects: Weibull, ALTA, DOE, BlockSim, RGA, Lambda Predict, Xfmea, RCM, RENO, MPC

(continued)

EMPLOYMENT

AOL LLC • Tucson, AZ • 2006-2008

Software Quality Assurance Engineer

Overview: Perform quality assurance software testing of various online media products applying multiple SDLC processes and QA models. Design and perform presentations for project stakeholders. Managed the development of homogenized test cases and script management procedures for the video team that were adopted across the division. Compile and submit defect logs. Maintain Database Servers. Initiate commands for scripted deployment of APIs into QA & Production environments. Develop automated software test script suites for functional and regression testing. Maintain advertising reporting systems and manage testing needs for multiple applications. Configure and update QA player components for testing. Mac Administration. Guided QA test efforts as the lead team resource. Delivered 22 major code releases.

Projects: AOL Video Player Mac QA Lead, Hi-Q Video, 10 Ft UI, iTunes Integration, AOL Video Portal & Search Integration, Media Playback Platform, Advertising Integration QA Lead

BOOKMAN'S ENTERTAINMENT EXCHANGE • Phoenix, AZ • 2005-2006

EEC Department Supervisor

Overview: Responsible to oversee all aspects of the Electronics Department. Manage staff of 5 employees. Complete quality inspection of all inventory purchases. Performed with continuous improvement overall.

ZIA RECORD EXCHANGE • Tucson / Phoenix, AZ • 2001-2005

Assistant Manager

Overview: Management of staff and responsibilities for 10+ employees, sale-visual merchandising, and loss prevention systems. Conduct inventory quality control review, maintenance, organization, and verification.

TECHNOLOGY

Software: Redstone / Eggplant, AutomatedQA / TestComplete, Selenium, SilkTest, Quick Test Pro, Adobe Creative Suite(s) w/ Flash & Dreamweaver, Microsoft Office Suite(s), Digidesign Pro Tools, Ableton Live, Native Instruments FL Studio & Traktor, Propellerhead Reason, Virtual PC, VMware, JAWS, FTP Protocol, Fetch, Transmit, HTTPSCOOP, HTTPWATCH, HTTPFOX, Firebug, Charles, SSH, Tracer, PuTTY, Cisco VPN, Omniture Analytics, Nielsen, ComScore, GlanceGuide, Quantcast, Conviva Telemetry, Industry Next Technology, Scanscout, DART, Vindico, Doubleclick, Lightningcast, Unicast, Innovid, Atlas, Pointroll, ASq, Eyewonder, AutoCAD, RealVNC, Vine Viewer, iLife, iWork, Test Case Management, QA Traq, Bugzilla, Defect Tracking Software, Rally Development Tools, SnagIt, Eventum, Mercury Quality Center, Subversion Repositories and svnX, Tail4Win, Bandwidth Controller, NetLimiter, IM services, and Internet browsers

Programming Knowledge: HTML, CSS, XML, VBScript, SQL, JavaScript, ActionScript, PHP, SenseTalk

Operating Systems: Macintosh, Windows, and UNIX platforms

Certifications: Rally Agile ScrumMaster, SEO (AOL), Akamai Administrator, QAI CSTE

EDUCATION

University of Arizona • Tucson, AZ • 1999-2002

BA, Humanities

Major: Creative Writing

Minor: Journalism

Arizona Daily Wildcat, Arts Section reporter

Seth Peacock
Technology Manager
NBC Universal, Inc.
Digital Products and Services

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Universal City, CA 91608
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520 842 2108 fax
Seth.Peacock@nbcuni.com

Dear Sir or Madam,

As a Technology Manager for NBC Universal, and a tenured Quality Assurance Software Engineer for the NBCU Digital Products and Services Quality Assurance team, it is a genuine pleasure and honor for me to recommend Hudson Genovese. Hudson has worked under my leadership, within NBCU's Interactive Media Quality Assurance organization and AOL LLC's Video Quality Assurance organization, for approximately 4 years. I have had the privilege of working directly with Hudson as he began his career within the IT industry and throughout his tenure as a Sr. Software QA Engineer at NBCU.

During Hudson's service with NBC Universal he directly reported to me, and I regularly depended on his ability to provide a superior level of quality assurance support for a variety of high profile NBCU Video projects including NBCU's Outlet Embedded Video Player, NBCU's Digital Advertising Video Playback Platform, and the integration of automation scripting for NBCU's supported Windows & Macintosh platforms. Hudson always kept vital milestones and deadlines in mind when making decisions that would impact both his testing and the productivity of the team. Although he made the business his first priority during office hours, he maintained a positive demeanor and was always enjoyable to work with, contributing to both team and workplace morale.

Hudson demonstrated from early in his tenure that he understood what Quality Assurance is all about. Always well organized, Hudson was naturally suited to be a leader amongst his peers. He kept an attentive eye on all software issues and concerns within his purview while never losing sight of those defects that had a global impact and could ultimately impair the overall user experience.

As much as both the NBCU Digital Products & Services team and myself revered Hudson's QA expertise and extensive domain knowledge of NBCU's Video products and features, we were unable to retain him after a division wide reorganization in late 2009. To this end the loss of Hudson's talent and skill will most assuredly be to the benefit of any employer looking for a highly skilled and well-disciplined professional.

Taking the above into consideration I personally and professionally feel that Hudson Genovese possesses what it takes to maintain the high standards of excellence that are required within a variety of aggressive markets and technology driven industries. His innovative spirit, coupled with his global mindset, will undoubtedly be an asset to those fortunate enough to work with Hudson in the future. In short, if currently placed in the same position as yourself, I would not hesitate to hire Hudson Genovese to fulfill the duties and responsibilities required for the employment opportunity you currently have available.

Yours Sincerely,

Seth Peacock
Technology Manager
NBC Universal, Inc.
Digital Products and Services
sethpeacock@aol.com

Nancy Earnheart
Director AOL Video QA
nearnheart@aol.com

AOL, LLC
22000 AOL Way
Dulles, VA 20166

To Whom It May Concern:

Hudson Genovese began working for the AOL Video Quality Assurance group in March of 2006 as a Software QA Technician. During his time at AOL, he was responsible for writing and executing test cases, researching the underlying technology, understanding the project requirements, recording and analyzing defects, interfacing with internal and external peers and management, and following established QA standards. Hudson worked on the Playback and Player team, first using the waterfall methodology. He transitioned to using the Agile Scrum methodology during 2007 after formal training by Rally. In many cases, in order to meet critical milestones, Hudson volunteered for overtime during the preparation for Video Portal's initial release in August of 2006 and during 2007 when field issues arose.

Hudson has excellent communication skills, which he used to interface with the development group in Columbus, Ohio. He was very quick to contact his Development counterpart when implementation questions arose (via phone and, when issues were more complex, using desktop sharing technology). He also interfaced with an external contractor, Industry Next, who developed the player UI. He made good use of the Video wiki as a research tool and as a way to share the information he had gathered for the team. He is very well spoken (e.g. Eggplant Demonstration to management) and writes in a clear, concise manner (e.g. player test cases, emails, BLT Bugs).

He came up to speed very quickly in a complex environment where multiple groups had to coordinate Content Management, Ingestion, Publishing, Ad Serving, and Portal integration of the content players. He acted more recently as the QA Lead interfacing with LightningCast, our ad partner, an AOL subsidiary. Hudson also was the Macintosh QA Lead for the Player group. His understanding of the Player and the tools developed to construct modularized unique players for our content partners was a key aspect of preparation for testing each Sprint release in 2007. His ability to understand and operate effectively in both the Windows and Mac environments across Video's full test matrix (including IE 6.0, 7.0, FireFox, Safari on a representative subset of OS/Browser combinations) allowed Hudson to move to trouble spots when workload adjustments were needed. He is a good team member, approachable and willing to share knowledge.

An area where Hudson distinguished himself was in automation of UI test cases. He prototyped a set of player test cases that had repetitive test steps. He was able to make the automation drive both Flash players and WMV players built by the AOL tool set. He developed a demonstration script that showed the automation tool, Eggplant (Redstone Software), exercising AOL's player through its user interface. Hudson also revised a previously developed automation tool assessment document with additional information on Eggplant, correcting some errors in the report. The tool has proven helpful when UI changes, getting automation developed more quickly than more conventional automation tools such as SilkTest. Hudson's eager adoption and quick implementation of Eggplant scripting kept the player scrum on track for recent releases.

Hudson is a talented and enthusiastic employee. His technical expertise and his logical thought process make him a careful and thorough tester. He is open minded about new ways to tackle problems and flexibly adopts the most effective tools at his disposal.

Sincerely,

Nancy Earnheart
Director AOL Video QA
nearnheart@aol.com